



Academic Partnership Program  
& Conference Sponsorship  
Opportunities





## About NOBCCChE

The primary purpose of the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers (NOBCCChE) is to initiate and support local, regional, national, and global programs that assist people of color in fully realizing their potential in academic, professional, and entrepreneurial pursuits in chemistry, chemical engineering, and related fields. The Organization promotes careers in science and technology as an achievable goal for elementary, middle, and high school students. In addition, NOBCCChE encourages college students to pursue graduate degrees in the science, technology, engineering, and mathematics (STEM) disciplines.



**2015 Conference**  
will be held September 21 • 25 at the beautiful Renaissance  
at Sea World in Orlando, Florida.

## Through its National Academic Partnership Program NOBCChE works with major colleges and universities to:

- Develop targeted and specific mentoring and partnership relationships with major corporations
- Identify up and coming undergraduate students of color in STEM programs for graduate and post-doctoral opportunities
- Assist in college/university in targeting superstar faculty members for academic openings
- Encourage secondary students to pursue STEM degrees
- Track and report on minority hires from partner programs through NOBCChE
- Develop customized programs to help prepare students at partner colleges/universities for maximum success during job search
- Develop other programs to help partners to achieve targeted corporate objectives related to the hiring and training of scientists of color.

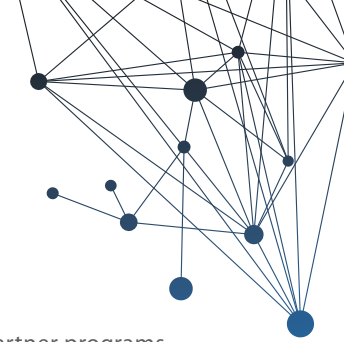
Below is an overview of the partnership opportunities available and some of the benefits associated with each. Each package can be customized to meet the particular needs of the corporate partner.

### Visionary: \$45,000

- Develop a custom program to annually identify 50 qualified top-tier applicants of color in targeted STEM disciplines
- Partner to create a mentoring program for students of color at 3 targeted corporations
- Create a customized student development program for the organization to maximize hiring potential of its students
- Mid-point meeting with NOBCChE leadership to discuss partnership and any necessary enhancements
- Opportunity to speak at NOBCChE Regional Conferences
- Unlimited faculty job postings on the NOBCChE web site
- Monthly job posting or advertisement in NOBCChE e-news during 12-month period
- NOBCChE executive to speak to student group
- 5 annual professional memberships to NOBCChE
- 10 annual student memberships in NOBCChE
- Logo on the home page of the NOBCChE web site listing organization as Visionary Partner
- Logo on the cover of the conference program listing organization as Visionary Partner
- Opportunity to email student members 2 times per year
- Complimentary exhibit and interview space at 2 regional conferences
- All benefits associated with Neon Conference sponsorship
- Other programs and benefits customized to the particular needs of the partner organization

### Trailblazer: \$22,500

- Develop a custom program to annually identify 25 qualified top-tier applicants of color in targeted STEM disciplines
- Partner to create a mentoring program for students of color at 1 targeted corporation
- Create a customized student development program for the organization to maximize hiring potential of its students
- Mid-point meeting with NOBCChE leadership to discuss partnership and any necessary enhancements
- Opportunity to speak at 2 NOBCChE Regional Conferences
- 2 Faculty job postings on NOBCChE web site annually during 12-month period
- 6 job postings or advertisement in NOBCChE e-news during 12-month period
- 3 annual professional memberships to NOBCChE
- 5 annual student memberships in NOBCChE
- Opportunity to email student members 1 time per year
- Complimentary exhibit and interview space at 1 regional conference
- All benefits associated with Argon conference sponsorship
- Other programs and benefits customized to the particular needs of the partner organization



## Through its National Academic Partnership Program NOBCChE works with major colleges and universities to:

Create visibility and brand awareness among the event's nearly 1,000 attendees which include top undergraduate and graduate students of color in STEM-related disciplines. Sponsorships also create unique opportunities for colleges and universities to reach tomorrow's minority superstars for graduate and post-doctoral programs and faculty positions.

### Neon: \$17,500

- Sponsorship of a Student Signature event
- Premium 16 x 20 exhibit booth at national conference
- 5 full registrations for national conference
- 1 full page advertisement in the national conference program
- Onsite meeting with NOBCChE leadership during national conference
- 6 slots for faculty or student presentations at national conference (must submit through usual process)
- Additional benefits tailored to meet the specific needs of the sponsor to be mutually agreed upon

### Argon: \$12,500

- Sponsorship of Student Premier event
- Premium 8 x 10 corner exhibit booth at the national conference
- 4 full registrations for national conference
- 1 half page advertisement in the national conference program
- Onsite meeting with NOBCChE leadership during national conference
- 4 slots for faculty or student presentations at national conference (must submit through usual process)
- Additional benefits tailored to meet the specific needs of the sponsors to be mutually agreed upon

### Xenon: \$6,000

- Sponsorship of 1 technical session
- Premium 8 x 10 Inline exhibit booth at the national conference
- 2 full registrations for the national conference
- 1 quarter page advertisement in the national conference program
- 2 slots for faculty or student presentations at national conference (must submit through usual process)

### Booth Only

Academic Exhibit Booth: \$1,500 (early bird rate)  
\$2,000 after June 30

