



# Corporate Partnership Program & Conference Sponsorship Opportunities





## About NOBCCChE

The primary purpose of the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers (NOBCCChE) is to initiate and support local, regional, national, and global programs that assist people of color in fully realizing their potential in academic, professional, and entrepreneurial pursuits in chemistry, chemical engineering, and related fields. The Organization promotes careers in science and technology as an achievable goal for elementary, middle, and high school students. In addition, NOBCCChE encourages college students to pursue graduate degrees in the science, technology, engineering, and mathematics (STEM) disciplines.

### Corporate Partnership Program

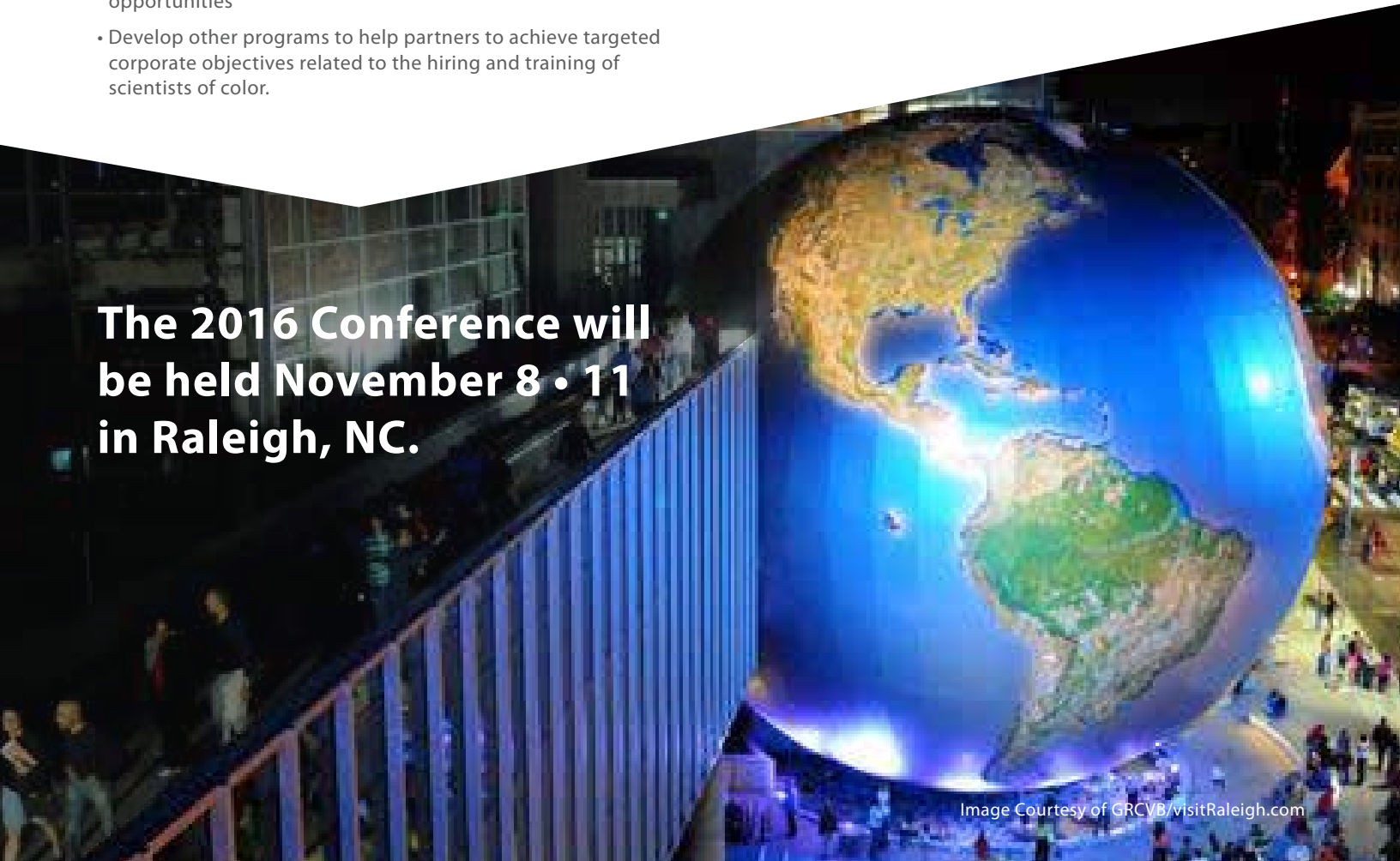
Through its National Corporate Partnership Program NOBCCChE is working closely with industry leaders to:

- Raise awareness about the value of STEM-related degrees
- Increase the number of students of color nationwide pursuing STEM-related degrees
- Build mentoring programs for students of color while in school and after they enter the workforce
- Create corporate-specific pipelines of candidates of color who will be tomorrow's superstars in science and technology
- Create corporate-specific professional development opportunities
- Develop other programs to help partners to achieve targeted corporate objectives related to the hiring and training of scientists of color.

### Corporate Conference Sponsorships

NOBCCChE's corporate conference sponsorship packages are designed to create visibility and brand awareness among the event's nearly 1,000 attendees which include top students and young professionals of color in STEM-related disciplines as well as senior management executives from government and industry. Sponsorships also create unique opportunities for corporations to reach tomorrow's minority superstars and to provide critical professional development opportunities for their own employees.

**The 2016 Conference will  
be held November 8 • 11  
in Raleigh, NC.**



## National Corporate Partnerships

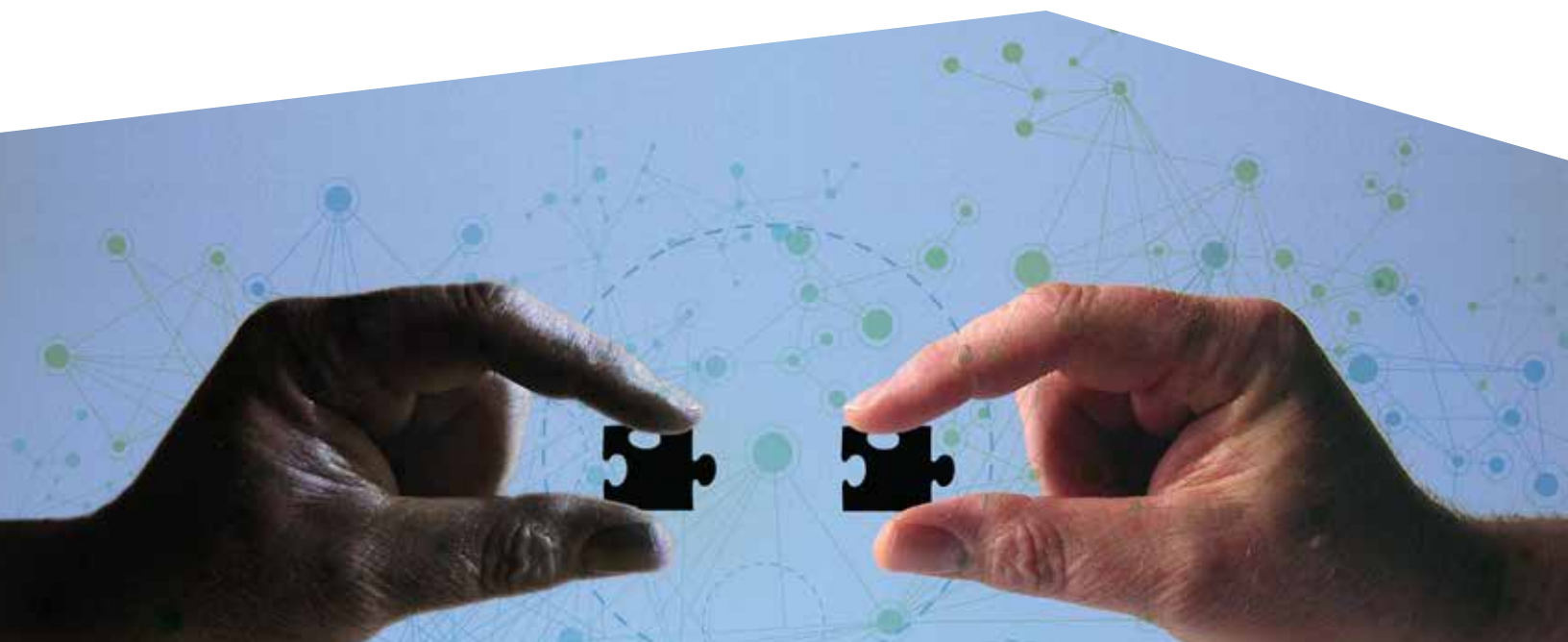
Below is an overview of the partnership opportunities available and some of the benefits associated with each. Each package can be customized to meet the particular needs of the corporate partner.

### Apex \$100,000:

- Develop a custom program to identify annually 100 qualified top-tier applicants of color in targeted STEM disciplines
- Partner to create a mentoring program for students of color at 5 targeted HBCUs
- Create a customized professional development program for organization's young professionals in science and technology
- Mid-point meeting with NOBCChE leadership to discuss partnership and any necessary enhancements
- Opportunity to speak to up to 5 NOBCChE Student Chapter meetings
- Unlimited job postings on the NOBCChE web site
- Weekly advertisement in the NOBCChE e-news
- NOBCChE executive to speak to organization's young professionals
- 5 Annual Professional Memberships to NOBCChE
- Logo on the home page of the NOBCChE web site listing organization as Apex Partner
- Opportunity to email student members 4 times per year
- Complimentary exhibit and interview space at all regional conferences
- All benefits associated with Diamond Conference sponsorship
- Other programs and benefits customized to the particular needs of the partner organization

### Cornerstone: \$75,000

- Develop a custom program to identify annually 50 qualified top-tier applicants of color in targeted STEM disciplines
- Partner to create a mentoring program for students of color at 2 targeted HBCUs
- Create a customized professional development program for organization's young professionals in science and technology
- Mid-point meeting with NOBCChE leadership to discuss partnership and any necessary enhancements
- Opportunity to speak to up to 2 NOBCChE Student Chapter meetings
- Unlimited job postings on the NOBCChE web site
- Monthly advertisement in the NOBCChE e-news
- 2 Annual Professional Memberships to NOBCChE
- Logo on the home page of the NOBCChE web site listing organization as Cornerstone Partner
- Opportunity to email student members 2 times per year
- Complimentary exhibit and interview space at 2 regional conferences
- All benefits associated with Platinum Conference sponsorship
- Other programs and benefits customized to the particular needs of the partner organization



## Conference Corporate Sponsorships

Below is an overview of the available sponsorship opportunities and the benefits associated with each.

### Diamond: \$55,000

- Exclusive sponsorship of a signature event at national conference
- Premium 32 x 40 exhibit booth at national conference
- Customized program to identify top recruits for specific opportunities prior to conference
- 12 full registrations for national conference
- Premium space for a targeted reception for up to 25 students
- Plenary panelist opportunity (based on availability and approval) at national or regional conference
- Opportunity to present Rising Star Awards to 2 deserving employees of color
- Opportunity to meet with 10 students funded with your support
- Opportunity to send 2 emails to conference attendees and 2 to general listserv
  - Opportunity to present a seminar or workshop at NOBCCChE regional and national conferences
- Opportunity to make 5-minute welcoming remarks at opening luncheon
- Sponsorship of 2 technical sessions
- 1 full page advertisement in the inside front or back of the national conference program and 1 full page advertisement elsewhere in the program
- 2 private interview rooms for national conference week
- Logo on all national conference signage
- Logo displayed on a “gobo” in a prominent location during national conference
- Onsite meeting with NOBCCChE leadership at national conference
- Banner on exhibit booth noting company as Platinum Sponsor at national conference
- Additional benefits tailored to meet the specific needs of the sponsor to be mutually agreed upon

### Platinum: \$32,000

- Sponsorship of a premier event at national conference
- Premium 24 x 30 exhibit booth at national conference
- 8 full registrations for national conference
- Opportunity to present Rising Star Award to 1 deserving employee of color
- Opportunity to meet with 5 students funded with your support
- Opportunity to send 2 emails to conference attendees
- Opportunity to present a seminar or workshop at NOBCCChE regional and national conferences
- Sponsorship of 1 technical session
- 2 full page advertisements in the national conference program
- 1 private interview room for national conference week
- Logo on all national conference signage
- Onsite meeting with NOBCCChE leadership at national conference
- 22 x 30 sign at exhibit booth noting company as platinum sponsor at national conference
- Additional benefits tailored to meet the specific needs of the sponsors to be mutually agreed upon



### Gold: \$22,500

- Sponsorship of a spotlight event at national conference
- Premium 16 x 20 exhibit booth at national conference
- 6 full conference registrations for national conference
- Opportunity to send 1 email to conference attendees
- 1 full page advertisement in the national conference program
- 1 private interview room for two days of national conference
- Onsite meeting with top NOBCCChE leadership at national conference
- 8 ½ x 11 sign on exhibit booth at national conference noting company as gold sponsor
- Additional benefits tailored to meet the specific needs of the sponsors to be mutually agreed upon

### Silver: \$12,500

- Sponsorship of three sessions (technical, professional or student development) at national conference
- Premium corner 8 x 10 exhibit booth at national conference
- 5 full registrations for national conference
- 1 half page advertisement in the national conference program
- 1 private interview room for career fair day at national conference
- Onsite meeting with top NOBCCChE leadership at national conference
- Ribbon on exhibit booth noting company as silver sponsor at national conference
- Additional benefits tailored to meet the specific needs of the sponsors to be mutually agreed upon

### Bronze: \$6,000

- Sponsorship of one session (technical, professional or student development) at national conference
- Premium inline 8 ½ x 11 exhibit booth at national conference
- 2 full registrations to national conference
- 1 quarter page advertisement in the national conference program
- Ribbon on exhibit booth noting company as bronze sponsor at national conference

### Booths Only

#### Corporate exhibit booth

\$2,500 (early bird rate) \$3,000 after June 30

#### Government/Nonprofit exhibit booth:

\$2,000 (early bird rate) \$2,500 after June 30

